



UNION OF EXCELLENCE

— LONDON —

GALA DINNER & AWARD SHOW

APRIL 14, 2018 THE DORCHESTER





## UNION OF EXCELLENCE AWARDS

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UNION OF EXCELLENCE AWARDS

## CELEBRATING AND HONOURING THE EXCELLENCE IN THE LUXURY INDUSTRY

The Union of Excellence Awards 2018 (UnofEx) will take place in the renowned ambiance of The Dorchester in London and unites an international community of leaders and professionals to honour excellence in today's luxury and fashion industry.

The UnofEx Awards have been established to recognise and celebrate the elite watchmaking, jewellery and fashion companies as well as the creators behind the scene, pushing the boundaries in 5 categories.







UNION OF EXCELLENCE AWARDS

## A LUXURY BRANDING INVESTMENT

As a sponsor, set your brand apart from the competition and drive sales year-round, by targeting a leading industry community of leaders and professionals that take part in the UnofEx Awards.

### GLOBAL EXPOSURE

Your affiliation with the UnofEx Awards will give you the opportunity to influence decision makers including:

- Entrepreneurs and Founders
- Designer
- Engineers
- Innovators
- Influencer & Artists
- Up-and-comers
- Retailers
- And more

+ 300  
Attendees

200  
Applicants

50  
Nominees



UNION OF EXCELLENCE AWARDS

## MEDIA COVERAGE

Benefit from our media and press collaborations with national and international news publications that cover the UnofEx Awards.

### LASTING IMPRESSIONS

Promote your brand well beyond the award show through live streaming video as well as planned pre- and post show promotion that take place throughout the year.

Award Show sponsorship provides you with:

- VIP access to the UnofEx Awards
- Brand Promotion in awards area -Ballroom
- Brand recognition throughout the awards program

Forbes



VELVET

BAZAAR

The Telegraph

The New York Times



REUTERS

theguardian

FT FINANCIAL  
TIMES

+ 50  
Members  
of the Media

+500k  
Digital  
Impressions







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## YEAR-ROUND SPONSORSHIP BENEFITS

### AT THE GALA DINNER & UNOFEX AWARDS

- Premier Table at the Gala
- It will aid you in building relationships and weaving networks with various other organizations, leaders and brand ambassadors.
- Review your products and services in the public and media by sponsoring and participating. You can take maximum advantage of the expert opinions presented by the officials and decision makers.
- An effective economic opportunity for your company to approach the target market.
- You can benefit from the wide media coverage and marketing campaigns that are associated with the award ceremony and gala.

### SPONSORSHIP SCHEME

In order to attain and fully realize the potentials and benefits stated on this page, a comprehensive package that will definitely surpass the value of investments is proposed in the next pages. We would like to invite you to join us in the upcoming UnofEx Awards in 2018 as an official partner. Such partnership in this prestigious event will provide exclusive benefits to your organization.



UNION OF EXCELLENCE AWARDS

## SPONSORSHIP PACKAGES

### CROWN SPONSOR

- Premier Table for 10 at the Gala
- Premium positioning double page (spread) ads in UnofEx publications
- Recognition from the Podium
- Crown sponsor listing and logo visibility on all materials and sponsor wall
- Prominent Logo inclusion during the ceremony, after party and reception.
- Logo Link and Page Profile on the Union of Excellence Website
- Mention in Gala Press releases

€20.000

### PLATINUM SPONSOR

- Priority Table for 10 at the Gala
- Platinum Positioning of one full-page ads in UnofEx publications
- Recognition from the Podium
- Platinum sponsor listing and logo visibility on all materials and sponsor wall
- Logo inclusion during the ceremony, after party and reception.
- Logo Link and Page Profile on the Union of Excellence Website

€12.000

### GOLD SPONSOR

- Prime Table for 10 at the Gala
- Gold Positioning of one full-page ads in UnofEx publications
- Gold sponsor listing and logo visibility on all materials and sponsor wall
- Logo inclusion during the ceremony, after party and reception.
- Logo Link and Page Profile at the Union of Excellence Website

€7.500



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## SPONSORSHIP AND BENEFACTOR PACKAGES

### SILVER SPONSOR

- Table for 10 at the Gala
- 1/2 page ad in UnofEx publications
- Recognition from the Podium
- Silver sponsor listing and logo visibility on all materials and sponsor wall
- Logo inclusion during the ceremony and reception.
- Logo Link and Page Profile on the Union of Excellence Website

€5.000

### BRONZE SPONSOR

- Table for 10 at the Gala
- 1/2 page ad in UnofEx publications
- Bronze sponsor listing and logo visibility on all materials and sponsor wall
- Logo inclusion during the ceremony and reception.
- Logo Link on the Union of Excellence Website

€3.000

### BENEFACTOR TICKET

- Sitting for 1 at a Benefactor Table
- Benefactor listing on the gala invitation and evening program
- Benefactor listing on the Union of Excellence Website (1 Year)

€1.000

## CONTACT

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